MASTER PLAN GOALS – WORKING DRAFT

• Enhanced Learn by Doing for student success – outdoor and indoor
• More, diverse students, faculty and staff
• More students living on campus
• More vibrant evening/weekend activity
• Compact, cross-disciplinary academic campus core
• Modal shift (pedestrian, bike, transit, car)
• Environmental sustainability
• Phased growth to north
MASTER PLAN CONTEXT – MAY 2015

Concept 1

Concept 2

Concept 3
TOP 10 FEEDBACK TOPICS

1. Development of Prime Agricultural (Class 1) Lands
2. The fate of Leaning Pine Arboretum
3. Parking
4. Student Housing
5. Hotel/Conference Center
6. Campus Core
7. Food, Alcohol, and Entertainment
8. General Circulation and Transportation Issues
9. Faculty and Staff Housing
10. Implementation
LAND USE

Key Principles
A. Use land to advance academic mission for a diverse community
B. Create a livable, residential, academic community with support facilities
C. Develop and redevelop a compact, mixed-use campus core that enables interdisciplinary learning.
D. Enhance outdoor teaching and learning as important to Cal Poly’s character and mission.
E. Manage operations and conserve natural resources as a model sustainable campus.
F. Use open spaces to create visual, recreational, and access connections.

REFINED PLAN
CAMPUS CORE

- Goals
- Core Buildable Areas
  - Opportunity Areas
- Core Options
  - Via Carta
  - Creekside Village Activity Area
CORE GOALS

• Create *lively, interactive places*; encourage interaction and *cross-disciplinary* sharing

• Create a ‘*heart of the campus*’ for Cal Poly

• Integrate places for occasional *formal gatherings* and daily *informal gatherings*

• Foster a place of campus *culture* and *memories*

• Establish a visual *identity* for the Campus Core

• Provide for users of *different backgrounds*, ages & needs

• Envision a framework for *academic buildings* and support facilities

• Plan a new *mixed-use activity center* at Brizzolara Creek to *complement the UU activity center*

• Allow for *phased implementation* and *small projects*
Core Buildable Area

VILLAGE BLOCK
BUILDABLE AREA
300 K SQ FT - 340 K SQ FT

BLOCK A
BUILDABLE AREA
495 SQ FT

BLOCK B
BUILDABLE AREA
380 SQ FT - 410 SQ FT

BLOCK C
BUILDABLE AREA
170 SQ FT - 300 SQ FT

BLOCK D
BUILDABLE AREA
200 SQ FT - 290 SQ FT
Core – Concept 1
NEXT STEPS

• Land Use Coordination
• **Public Outreach – September - October 2015**
  • On Campus Open House
  • October 8, 2015 – 11am-1pm, Library Atrium
  • Community Open House
  • October 10, 2015 – 10am-12pm, Downtown Library Community Room
  • Other presentation and input opportunities