



CAL POLY MASTER PLAN UPDATE Open House #4: Summary

May 9, 2015

Open House #4

On Saturday, May 9, 2015, the Master Plan Team held the fourth Master Plan Open House event. The event was held from approximately 11:00 a.m. to 1:00 p.m. at the San Luis Obispo Library and was oriented primarily toward the local community. The goal of the open house was to provide a platform for comments and feedback to be received on draft land use/housing, campus core, and circulation concepts for the campus Master Plan Update. This summary provides a description of the event and the overall themes resulting from comments and feedback received from the local community.

The open house event focused on soliciting local community feedback on the draft land use and circulation concepts concerning the ongoing Master Plan Update. The event was attended by around 70 people with most attendees living within San Luis Obispo. The open house format and interactive comment exercises designed to solicit input and ideas included:

1. Welcome & Orientation
2. Land Use/Housing Maps and Comment Posters
3. Campus Core Map, Process Exhibit, and Comment Posters
4. Circulation Maps and Comment Posters
5. Final Comment Posters and Departure

Participants were greeted at the welcome table by Master Plan Team members. Handouts included a Master Plan website contact card and a stack of sticky notes color coordinated to a community group. A large orientation map of the campus, draft Master Plan Goals, along with the Vision 2022 Guiding Principles and Strategic Objectives, were displayed near the welcome and arrival table.



1. Master Plan Team

The following Cal Poly Faculty members, staff, and consultant team members were present, as well as attending members of the student body and the public.

Cal Poly Faculty/Administrator/Staff Members

Linda Dalton
Joel Neel

Consultant Team

Roberta Jorgensen, Communitas Architecture + Community Development
Erik Justesen, RRM Design Group
Bret Stinson, RRM Design Group
Matt Ottoson, RRM Design Group

2. Campus Core

A large campus core concept map and campus core framework diagram were printed on large sheets and displayed on the east wall of the library. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to place sticky notes on designated exhibits to provide their comments and feedback. The top themes that emerged from this exercise are listed below:



- Improve the number and quality of student activities, amenities, and options to make living on-campus more attractive while also keeping costs competitive with off-campus housing options.
- Expand and increase the number of campus food options with a focus on locally owned and operated businesses.
- The campus needs to expand and build more classroom/lab/lecture hall spaces that are well designed and incorporate new technology.

3. Land Use/Housing

Three land use/housing concepts were printed on large sheets and displayed adjacent to each other on easels in front of the library stage. In addition, maps from the recent City of San Luis Obispo Land Use and Circulation Element Update (LUCE) were displayed to provide context for attendees. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to write down their comments and responses on the provided sticky notes and place them on comment posters. The top themes that emerged from this exercise are listed below:



- Provide student housing on-campus located away from existing neighborhoods but adjacent to the core, as well as including on-campus faculty/family/staff housing.
- Increase on-campus student housing before increasing enrollment.
- The arboretum and agricultural land west of the railroad tracks should not be removed as outdoor Learn by Doing educational programs will suffer.

4. Circulation

Three circulation concepts were printed on large sheets and displayed adjacent to each other on the west wall of the library. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to write down their comments and responses on the provided sticky notes and place them on comment posters. The top themes that emerged from this exercise are listed below:



- Provide a campus shuttle to improve intra-campus mobility with sufficient frequency.
- Cooperate with SLO Transit and RTA to improve existing transit services for on- and off-campus access.
- Improve trail systems for mountain biking/walking/hiking on and through Cal Poly's campus by working with appropriate non-profit, private, and governmental organizations.
- Incorporate shared parking, bike-share programs, and adequate faculty parking.

5. Final Comments and Departure

A final exhibit asking what else the participants would like to tell the Master Plan Team was located near the exit along with a flow chart depicting the Master Plan process. The top themes that emerged from this exercise are listed below:

- Student impacts on surrounding neighborhoods need to be addressed.
- Existing prime agriculture land on-campus should remain.

Next Steps and Follow-Up

As the planning process moves forward into the summer and fall 2015, the Master Plan Team will synthesis comments and input received, update Master Plan concepts, draft the Master Plan document, begin the Environmental Impact Report (EIR) process, and continue to engage both the campus and local communities. The following is an approximate list of the overall process and next steps in working toward final approval of the Master Plan update:

- **Analysis:** Evaluation and Testing – Summer 2015
- **Synthesis:** Draft Master Plan and Environmental Impact Report (EIR) – Summer/Fall 2015, Winter 2015/2016
- **Engagement:** Continued Outreach – Fall 2015
- **Review:** Refine and Finalize Master Plan and EIR (Public Comment on NOP and DEIR) – Spring 2015, Summer 2016
- **Approval:** CSU Board of Trustees Approval

Please visit www.masterplan.calpoly.edu for more information and updates, as well as photos and complete postings from the Open House.