



CAL POLY MASTER PLAN UPDATE Open House #3: Summary

May 7, 2015

Open House #3

On Thursday, May 7, 2015, the Master Plan Team held the third Master Plan Open House event. The event was held from approximately 11:00 a.m. to 1:00 p.m. at the Kennedy Library Atrium at Cal Poly and was oriented primarily toward students, staff, and faculty from the campus community. The goal of the open house was to provide a platform for comments and feedback to be received on draft land use/housing, campus core, and circulation concepts for the campus Master Plan Update. This summary provides a description of the event and the overall themes resulting from comments and feedback received from the campus community.



The open house event focused on soliciting campus community feedback on draft land use and circulation concepts concerning the ongoing Master Plan Update. The event was attended by around 200 people. Participants included at least 130 students, 42 staff and faculty, several people from the community, and a number of others. The open house format and interactive exercises designed to solicit input and ideas included:

1. Welcome & Orientation
2. Land Use/Housing Maps and Comment Posters
3. Campus Core Map, Process Exhibit, and Comment Posters
4. Circulation Maps and Comment Posters
5. Final Comment Posters and Departure

Participants were greeted at the welcome table by Master Plan Team members. Handouts included a Master Plan website contact card and a stack of sticky notes color coordinated to specific campus/community groups. A large orientation map of the campus, draft Master Plan Goals, along with the Vision 2022 Guiding Principles and Strategic Objectives, were displayed near the welcome and arrival table.



1. Master Plan Team

The following Cal Poly Faculty members, staff, and consultant team members were present, as well as attending members of the student body and the public.

Cal Poly Faculty/Administrator/Staff Members

Chris Clark
Linda Dalton
Julie Moloney
Joel Neel
Chris Murphy

Consultant Team

Roberta Jorgensen, Communitas Architecture + Community Development
Erik Justesen, RRM Design Group
Bret Stinson, RRM Design Group
Matt Ottoson, RRM Design Group
Dave and Maggie Cox, Barnett Cox & Associates

2. Land Use/Housing

Three land use/housing concepts were printed on large sheets and displayed adjacent to each other on library atrium windows. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to write down their comments and responses on the provided sticky notes and place them on comment posters. The top themes that emerged from this exercise are listed below:

- Preserve the arboretum and agricultural lands west of the railroad tracks that facilitate Cal Poly's Learn by Doing motto.
- Identify the appropriate need for student-parent, faculty/family, and student housing on-campus and sensitively locate housing based on campus context.
- Reevaluate the incorporation of a hotel on Cal Poly's campus.



3. Campus Core

A large campus core concept map and campus core framework were printed on large sheets and displayed on easels at the center of the library atrium. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to place sticky notes on designated boards to provide their comments and feedback. The top themes that emerged from this exercise are listed below:

- Expand and improve classroom and lab spaces to adequately accommodate student population.
- Incorporate more drought-tolerant landscaping into the campus core while reducing the amount of turf to conserve water.
- Build up the campus core while also including additional green/quad/outdoor spaces within the campus core that are interconnected by pathways.

4. Circulation

Three circulation concepts were printed on large sheets and displayed adjacent to each other on library atrium windows. Master Plan Team members provided commentary and answered questions from workshop attendees. Participants were asked to write down their comments and responses on the provided sticky notes and place them on comment posters. The top themes that emerged from this exercise are listed below:



- Coordinate expanded transit stops and services with SLO Transit and RTA throughout the campus while also providing free or reduced cost transit passes to users.
- Include additional bike lanes, pedestrian pathways, and multi-use trails through campus and into open spaces adjacent to campus.
- Determine an adequate level of parking needed to accommodate large events, staff, and off-campus student commuters.
- Identify the location and appropriate levels of handicapped and staff parking close to classrooms and offices.

5. Final Comments and Departure

A final exhibit asking what else the participants would like to tell the Master Plan Team was located near the exit along with a flow chart depicting the Master Plan process. A top theme that emerged from this exercise is listed below:

- Evaluate the appropriate level of student and student/family housing needed on campus.

Next Steps and Follow-Up

As the planning process moves forward into the summer and fall of 2015, the Master Plan Team will synthesize comments and input received, update Master Plan concepts, draft the Master Plan document, begin the Environmental Impact Report (EIR) process, and continue to engage both the campus and local communities. The following is an approximate list of the overall process and next steps in working toward final approval of the Master Plan Update:

- **Analysis:** Evaluation and Testing – Summer 2015
- **Synthesis:** Draft Master Plan and Environmental Impact Report (EIR) – Summer/Fall 2015, Winter 2015/2016
- **Engagement:** Continued Outreach – Fall 2015
- **Review:** Refine and Finalize Master Plan and EIR (Public Comment on NOP and DEIR) – Spring 2015, Summer 2016
- **Approval:** CSU Board of Trustees Approval

Please visit www.masterplan.calpoly.edu for more information and updates, as well as photos and complete postings from the Open Houses.