**CAL POLY**

**Academic Plan and Master Plan**

**Community Outreach and Speakers Bureau**

**2014-15**

***\* Items in bold have either been completed or are ongoing.***

***Strategic Planning/Academic Plan for Enrollment:***

* **Workshops for University Leadership (October 17, December 15, also February 13, April 3).**
* **Additional workshops for department heads and chairs (October 24, November 7, 21, December 5, January 23).**
* **Academic Program narratives submitted November 21 and March 6.**
* **Information Services strategic planning (ITS and Library). November 19, February 6, March 26.**
* **College of Engineering, December 11.**
* **Provost’s Enrollment Growth Task Force (including representation from student, faculty and staff leadership) (10 meetings during winter quarter; 5 meetings during spring quarter).**

***Campus Divisions, Colleges, Departments:***

* **Meeting with ASI Board (Dalton, Oct. 18; President, March 2015; Dalton and Moloney, May 13).**
* **Academic Senate Budget and Long-Range Planning Committee (Dalton, January 22; President and Dalton, March 5; President and Dalton, May 19)**
* **ASI master plan campus open house at Kennedy Library, Jan. 29.**
* **Meetings with Academic Senate and ASI leaders (President, Provost, Humphrey, Dalton, and Kinsley ongoing discussions).**
* **Meeting with colleges, divisions and students—including six college-specific listening sessions and eight general listening sessions (President met with colleges/divisions the week of March 16; met with students/faculty/staff/alumni weeks of April 2 through April 23).**
* **College meetings regarding conceptual land use maps: CLA, May 5; CENG, May 5; CSM, May 12; CAED, May 19, CAFES, May 19, 21, 26, 28; OCOB, May 22; IGEE, May 22**
* **Council of Advisers Executive Committee (President, Fernflores, Kinsley conducted call in April).**
* **Meetings with CODVP, Deans, Corporation, ASI and Academic Senate (April 1,15, May 6, June 11).**
* **CP Corporation (Moloney April 24)**
* **ASI WebEx Coordination meeting (April 20 or 21)**
* **President’s Leadership Council (May 4)**
* **University Housing (May 4, May 28)**
* **Article in Cal Poly Report alerting campus to open houses on May 7, 9 (May 6)**
* **Email letter from President Armstrong inviting all students, faculty and staff to May 7 and 9 open forums (May 6)**
* **CAFES students, Students for Ag (May 12, 22)**
* **AFD directors (May 21)**
* **Meeting with students regarding Arboretum (May 12)**

***Campus Community/Education:***

* **Campus Planning Committee (regular reports at quarterly meetings beginning spring 2014, Sept, 11, Dec. 4; also expanded meetings with the group on Feb. 13 and April 3).**
* **Discussions with Cuesta College (President and Kinsley).**
* **County Superintendent of Education (President and Kinsley).**
* **San Luis Coastal Unified School District (President, Kinsley and Neel conducted meetings throughout Fall Quarter).**
* **President’s Cabinet/Council of Advisors (October 31 meeting; President on Feb. 13; update May 1).**
* **Library and Information Technology Advisory Council (May 1)**
* **President’s Council of Advisors (May 1)**
* **Parent’s Advisory Council (May 2)**

***SLO Community and Neighborhood Groups:***

* **Created website (masterplan.calpoly.edu) to provide public information related to master plan process, soliciting input and updating progress (Oct. 15).**
* **Issued press release announcing launch of master plan initiative; release also publicized master plan website and promoted two upcoming public forms; all major local media outlets covered the story (release distributed Oct. 23).**
* **First public workshop conducted on campus (Nov. 5).**
* **Dalton conducted interview on master plan process with KCBX (Nov. 11).**
* **Ran advertisement in the Tribune and issued a media alert promoting second public workshop (media alert distributed week prior to workshop).**
* **Second public workshop conducted at SLO Library (Nov. 15).**
* **Assembled six master plan advisory committee groups comprised of a cross section of leaders from campus and the broader community (series of ongoing meetings October through March, and joint meetings on February 13 and April 3.).**
* **Student Community Liaison Committee (Dalton, Nov. 20; May 14).**
* **Conducted meetings with RQN, Monterey Heights, Neighborhoods North of Foothill (Dalton and others on Feb. 18**, **April 27, May 12,** May 29**).**
* **Press release and initial conceptual maps distributed to media (Murphy; April 23)**
* **Public workshop on campus (May 7)**
* **Public workshop in SLO (May 9)**

***Business Groups:***

* **Good Morning SLO (Provost presented on Jan. 22 and President on March 26).**
* **CPAA (President met with on Jan. 24).**
* **SLO Chamber of Commerce Economic Development Committee (President spoke on Feb. 5).**
* **President’s Cabinet, Local Economic Development Committee (President presented to group on Feb. 13 and April 3).**
* **Economic Vitality Corporation (Dalton meeting with Building and Design Committee on March 19; President meeting with EVC Board of Directors on March 25).**
* **SLO Downtown Association (Kinsley presented to Downtown Association Economic Development Committee on April 16).**
* **SLO Chamber of Commerce emailed master plan notice to 90 of their committee members (May 4)**
* **SLO Farm Bureau (President and Dalton, May 26)**
* City Tourism Business Improvement District (TBID) (date TBD).
* Visit SLO (County Tourism Board; TBD)
* SLO Association of Realtors (Dalton, June 2)

***Government:***

* **City/University quarterly luncheon (Humphrey and Dalton discussed master plan process at Sept. 23, Dec. 10 and May 12).**
* **Meeting with SLO County Administrator and Planning Director (Dalton conducted on Nov. 5).**
* **Briefings with SLO individual City Council members and staff (Jan. 6; April 9; April 13).**
* **Briefing state and federal elected officials’ staffs (Dalton/Wellner on March 18).**
* **SLO County Board of Supervisors (President and Dalton on May 5).**
* **Key city staff (Dalton, others covering this ongoing effort, including May 18 briefing with environmental consultant)**
* **Key county staff (Dalton, others covering this ongoing effort).**
* Meetings with individual SLO County Board of Supervisors (**March 20, April 3**, May 22, 28)
* Public meeting at City Council (May 19).

***Civic Groups:***

* **Tuesday Kiwanis (Dalton and Moloney on December 9).**
* **Two different SLO Rotary groups (President scheduled for April 1 and April 20).**
* Tuesday morning Rotary group (date TBD).

***Media:***

* **Issued press release announcing launch of master plan initiative; release also publicized master plan website and promoted two upcoming public forms; all major local media outlets covered the story (release distributed Oct. 23).**
* **Met with Tribune Editorial Board to share conceptual maps (April 23)**
* **Issue press release and initial conceptual maps to media (April 24)**
* **Issue media alert announcing to public open forums (May 4)**