Welcome

Master Plan Process

Working Goals and Principles

DRAFT Master Plan Development Concepts

Comments and Suggestions
CAL POLY PHYSICAL MASTER PLAN UPDATE

- Guides future growth and development of the campus
- Required by the CSU Board of Trustees
- Based on Cal Poly mission, vision and academic plan
- Important factors:
  - Academic programs or majors
  - Student enrollment
  - Student housing
  - Other key policies
- Most projects completed in current Master Plan (approved in 2001)
MASTER PLAN PROCESS

VISION 2022 & ACADEMIC PLAN

LAND USE & CIRCULATION PROGRAM

THE LAND - CORE; SECONDARY LAYER; OUTLYING AREAS

PRELIMINARY DEVELOPMENT CONCEPTS

MASTER PLAN ADVISORY COMMITTEES - PRINCIPLES & POLICIES

REFINED ALTERNATIVES

FINAL PLAN, EIR

CAMPUSS AND COMMUNITY OUTREACH

2014/15

SPRING 2015

2015/16

We are here, Spring 2015

2014/15

SPRING 2015

2015/16

We are here, Spring 2015
CAMPUS AND COMMUNITY OUTREACH AND CONSULTATION TO DATE

Fall 2014

• Website

• Campus/Community Advisory Committees

• Open Houses:
  Nov. 5, Cal Poly Library
  Nov. 15, Ludwick Center
CAMPUS AND COMMUNITY OUTREACH AND CONSULTATION TO DATE

Winter 2015

- Campus/Community Advisory Committees
- Meetings and Presentations
- ASI-sponsored Open House: January 29, Cal Poly Library
CAMPUS AND COMMUNITY OUTREACH AND CONSULTATION TO DATE

Spring 2015

• Meetings and Presentations
• Open Houses – Interactive Discussions

May 7, 11-1, Cal Poly Library
May 9, 10-12, SLO Library
MASTER PLAN ADVISORY COMMITTEES

• Topics
  - Academic/Instructional Space
  - Circulation & Transportation
  - Campus Character
  - Recreation & Athletics
  - Campus Life
  - Sustainability & Natural Resources
MASTER PLAN ADVISORY COMMITTEES

• Membership
  o Faculty
  o Staff
  o Students
  o Community members
  o Professional experts
MASTER PLANNING ADVISORY COMMITTEES: 
PRINCIPLES AND POLICIES

• Over 150 new ideas and updates
  ▪ Land use and circulation principles
  ▪ Implementation guidance
  ▪ Operational direction

• Future – further refinement as details begin to emerge
MASTER PLAN GOALS – WORKING DRAFT

- Enhanced Learn by Doing – outdoor and indoor
- More, diverse students
- More students living on campus
- More vibrant evening/weekend activity
- Compact, cross-disciplinary academic campus core
- Modal shift (pedestrian, bike, transit, car)
- Environmental sustainability
- Phased growth to north
STUDENT ENROLLMENT & HOUSING – WORKING ASSUMPTIONS

• Enrollment – two projections
  – Gradual increase similar to past 15 years
  – Year Round Operations, with integrated summer

• Student Housing
  – All 1st and 2nd year undergraduates
  – 30% of upper division students
  – Approximately 65% of all students
  – Traditional residence halls and specialty housing
LAND USE AND CIRCULATION PROGRAM

- Learning Space – Formal & Informal
- Agriculture, Outdoor Teaching & Learning
- Residential Neighborhoods
- Student Support & Activity
- Recreation – Indoor & Outdoor
- Athletic Facilities
- Circulation Hierarchy
- Other Features that Support Student Success
  - Industry Partnerships
  - Conference Center/Hotel
  - Arena
CONCEPTUAL DIAGRAMS AND MAPS – PRINCIPLE-DRIVEN

Conceptual maps/diagrams
• 3 circulation concepts
• 3 campus land use concepts
• 1 campus core concept

Feedback
• Best features of each
• Specific concerns
• Other ideas

Submit to masterplan@calpoly.edu by May 29th
CONCEPTS AND IDEAS

The following maps represent several different land use and circulation concepts for laying out the future campus. They are simply concepts and ideas -- we are not asking people to choose among them, because we want to know what are the best features of each.

And we welcome other ideas as well.

We will use the specific feedback as we create more detailed maps for the master plan over the summer. And everyone will get a chance to comment on those in the fall...
DISCUSSION

Find Out more at the Cal Poly Master Plan Home Page
http://masterplan.calpoly.edu

Send comments and ideas by May 29th to:
masterplan@calpoly.edu
CONCEPTUAL MAP DIAGRAMS – CIRCULATION #1

Key Principles
A. Shift modal hierarchy
   1) walking, 2) bikes, 3) transit, 4) cars
B. Reduce trips and parking demand through restrictions, incentives, education, pricing, technology, alternatives
C. Pedestrian core
D. Improved bike system including bike parking nearer destinations
E. Consider campus shuttle
F. Access for maintenance, delivery, emergency, special needs
G. Safety for all modes
CONCEPTUAL MAP DIAGRAMS – CIRCULATION #2

Key principles:
A. Shift modal hierarchy: 1) walking, 2) bikes, 3) transit, 4) cars
B. Reduce trips and parking demand through restrictions, incentives, education, pricing, technology, alternatives
C. Pedestrian core
D. Improved bike system including bike parking near key destinations
E. Consider campus shuttle
F. Access for maintenance, delivery, emergency, special needs
G. Safety for all modes
CONCEPTUAL MAP DIAGRAMS – CIRCULATION #3
CONCEPTUAL MAP DIAGRAMS – LAND USE #2

Key Principles
A. Use land to advance academic mission for a diverse community
B. Create a livable, residential, academic community with support facilities
C. Develop and redevelop in a compact, mixed-use campus core that enables interdisciplinary learning
D. Enhance fiscal viability and planning as important to2e Cal Poly’s character and mission
E. Manage operations and conserve natural resources as a model sustainable campus
F. Use open spaces to create visual, recreation, and access connections
CONCEPTUAL MAP DIAGRAMS – CAMPUS CORE