

CAL POLY

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SAN LUIS OBISPO

# ACADEMIC PLAN FOR ENROLLMENT AND MASTER PLAN UPDATE

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February 13, 2015

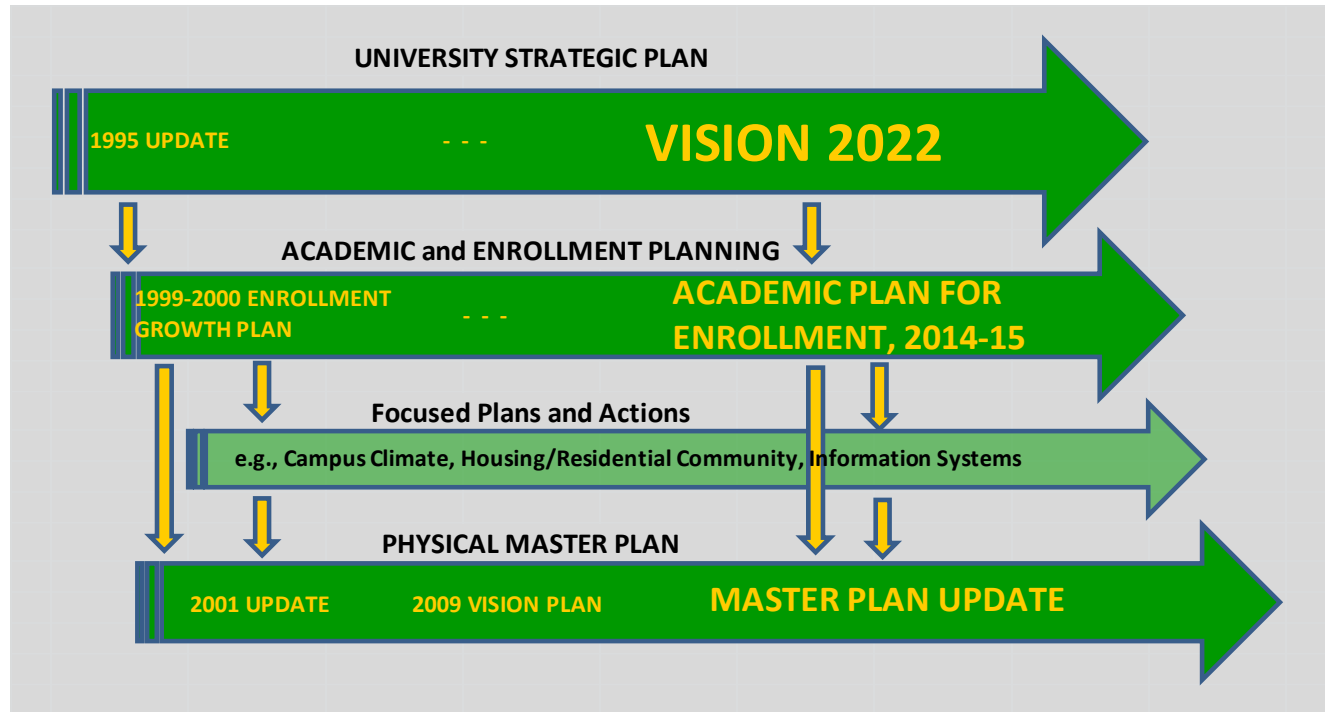
*University Planning Home Page*  
<http://masterplan.calpoly.edu/strategic-plan/>

## FEBRUARY 13, 2015

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- Welcome, Introductions
- Academic and Master Plan Context and Process
- Provost's Enrollment Growth Task Force
  - Goals and Premises
  - Enrollment Considerations
  - Scenarios
- President Armstrong
  - Growth Context
  - Principles and Inextricable Objectives
  - Some Big Ideas
- Next Steps
- Comments and Suggestions

# PLANNING CONTEXT



## WINTER QUARTER – CONCURRENT ACTIVITIES

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- Academic Plan – continue exploring future opportunities, particularly with respect to emerging modes of teaching and learning and the implications for the physical master plan
- Master Plan – continue developing future master plan principles and policies, working with advisory committees
- Provost’s Task Force on Enrollment Growth – charged to lead discussion regarding the future size and composition of the University to guide Cal Poly’s academic plan and physical master plan

## ACTIVITIES TO DATE - 2014

2014	STRATEGIC PLAN	ACADEMIC PLAN	MASTER PLAN
May	Vision 2022		
October	President's Cabinet	2 Academic Workshops	Advisory Committees
November		Academic Workshop; 1 <sup>st</sup> Program Narratives	Advisory Committees; Outreach Events
December	Leadership Workshop	CSU Academic Plan submittals	Advisory Committees; Capacity Studies

## ACTIVITIES TO DATE/*PLANNED* - 2015

2015	ACADEMIC PLAN	MASTER PLAN	Enrollment Discussions
January	Academic Workshop; ASI Open House	Advisory Committees; Outreach Activities	Provost's Task Force; Good Morning SLO
February		Advisory Committees; Outreach Activities	Provost's Task Force; Cabinet Local Economic Development Committee
<i>March</i>	<i>2<sup>nd</sup> Program Narratives due March 6</i>	<i>Advisory Committees; Outreach Activities</i>	<i>Campus Listening Sessions; Provost's Task Force</i>
<i>April</i>			<i>Cabinet Local Economic Development Committee</i>

## PROVOST'S ENROLLMENT GROWTH TASK FORCE: GOALS AND PREMISES

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1. Educate more California students (graduates)
  - Retention and graduation
  - Facility efficiency
  - Off campus Learn by Doing opportunities
2. Reinforce Cal Poly's mission and identity (Vision 2022) as premier comprehensive polytechnic university
  - Learn by Doing
  - Student success
  - Excellence
  - Diversity/inclusive campus
  - Residential community
  - Teacher-scholar model
  - Holistic education
  - Student/faculty interaction
3. Attain secure and sustainable financial future



## HIGH LEVEL QUESTIONS RAISED BY THE CAMPUS AND COMMUNITY

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1. How much growth, and when? Rate and scale
2. Which students? Level, residency, diversity
3. Which academic programs and curricula? Existing and new
4. What pedagogies?
5. What academic policies and practices apply?
6. How to provide operational support, staffing and processes?
7. Where to grow? Master Plan, facilities and infrastructure (including housing)
8. What cultural changes might be involved?
9. How are the community and region affected?
- ...

## PROVOST'S ENROLLMENT GROWTH TASK FORCE: SCENARIOS

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- Continue current trends
  - *Baseline* (not static)
- Add more students during the academic year
  - *Traditional* growth (typically more freshmen)
- Explore potential for integrated year-round operation
  - Alternative models
  - Details to be studied
- Other ideas

## PROVOST'S ENROLLMENT GROWTH TASK FORCE: FRAMEWORK FOR ANALYSIS OF SCENARIOS

	SCENARIOS			
GOALS AND PREMISES	Current Trends <i>Baseline</i>	More AY Students <i>Traditional</i>	Integrated YRO	Other Ideas
• Educate more CA students				
• Reinforce Cal Poly mission				
• Attain financial security				

## PROVOST'S ENROLLMENT GROWTH TASK FORCE: FRAMEWORK FOR ANALYSIS OF SCENARIOS

HIGH LEVEL GROWTH QUESTIONS	Current Trends <i>Baseline</i>	More AY Students <i>Traditional</i>	Integrated YRO	Other Ideas
• Which students, how many, when				
• Which programs, pedagogies, policies				
• Operational support				
• Facilities, infrastructure				
• Cultural change				
• Community impact				

## PRESIDENT ARMSTRONG: GROWTH CONTEXT

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- High demand for Cal Poly grads – esp. in STEM fields
- Strong Cal Poly applicant pool
  - In contrast to national decline in high school graduates, due to our unique mission and reputation
- State support alone inadequate for Learn by Doing
- Housing on campus for 1<sup>st</sup> and 2<sup>nd</sup> year students – contributes to student success, esp. for 1<sup>st</sup> Gen, STEM students
- More diverse students, faculty and staff

## **PRESIDENT ARMSTRONG: PRINCIPLES AND INEXTRICABLE OBJECTIVES**

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- Ensure student success
- Increase diversity and improve campus climate
- Establish financial security

## PRESIDENT ARMSTRONG: EXPLORING BIG IDEAS

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We are exploring ways to simultaneously increase revenue, diversity, student success, efficiency and enrollment. One possibility would be to

1. Charge market rates for non-resident students and increase donor support to increase revenues, with some funds earmarked for diversity initiatives
2. Fully integrate year-round instruction to make room for additional students during the summer and use facilities more efficiently
3. What else?

## PROVOST'S ENROLLMENT GROWTH TASK FORCE: NEXT STEPS

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- Describe each enrollment growth scenario – identify additional analysis
- Assess what each means using the framework – what would it mean if we ...
  - Continue with current trends?
  - Add more students during the academic year?
  - Explore integrated year round operations?
- Meetings with campus and community groups
- Next report to this combined group – April 3
- Continue to study options



## DISCUSSION

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*Cal Poly Master Plan Home Page*

*<http://masterplan.calpoly.edu>*

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