

CAL POLY MASTER PLAN UPDATE
MASTER PLAN ADVISORY COMMITTEE
CAMPUS LIFE

MEETING NOTES

Meeting #3
December 5, 2014

Attendance: (Asterisks mark those present)

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| 1. Julie Moloney | * Facilitator |
| 2. Philip Barlow | * Construction Management, Faculty |
| 3. Will Blumhardt | * ASI, Student |
| 4. Lily Clark | * Orfalea College of Business, SSP II |
| 5. Nancy Clark | * ASI, Assistant Director, Rec Sports |
| 6. Lauren Cool | * ASI, Student |
| 7. Jean DeCosta | Student Affairs, Dean of Students (absent) |
| 8. Joel Drenckpohl | Front Porch Ministries, Director (absent) |
| 9. Kathryn Eisendrath Rogers | * San Luis Coastal Unified School District, Board Member |
| 10. Cassi Goldsmith | * College of Engineering, Admin Support Coord |
| 11. Tom Gutierrez | * College of Science and Mathematics, Faculty |
| 12. Bill Hales | Ash Management Co., Owner (absent) |
| 13. Russell Hall | * Paso Almonds, Owner |
| 14. Kiera Hebert | * Cross Cultural Centers, Student |
| 15. George Hughes | * Administration and Finance, University Police Chief |
| 16. Dianne Korth | * College of Agriculture, Food & Environmental Sciences, SSP III |
| 17. Deborah Longo | Community Member (absent) |
| 18. Johanna Madjedi | * Information Services, Associate Vice Provost, ITS |
| 19. Beth Ann Merritt Miller | * Academic Programs & Planning, Asst Vice Prov, Univ Advising |
| 20. Dawn Neill | College of Liberal Arts, Faculty (absent) |
| 21. Sasha Palazzo | * University Advancement, Admin Support Coord |
| 22. Steve Rein | College of Science and Mathematics, Faculty (absent) |
| 23. Julia Starkey | AwareAwakeAlive (absent) |
| 24. Mike Thornton | * Cal Poly Corporation, Campus Dining Director |
| 25. Alison Ventura | * College of Science and Mathematics, Faculty |
| 26. Jackie Caplan Wiggins | Frieda's Inc., Vice Pres. and COO (absent) |
| 27. Doug Bush | * MCRP, CRP 552 Studio |
| 28. David DuBois | MCRP, CRP 552 Studio (absent) |
| 29. Jenny Wiseman | MCRP, CRP 552 Studio (absent) |

MEETING NOTES:

1. Introductions/Announcements
 - There were no announcements from the group.
2. Committee Organization
 - Beth Merritt Miller, Assistant Vice Provost, University Advising, will serve as Chair in Jean DeCosta's place.
3. Review of November 14, 2014 Meeting Summary
 - Committee Member Gutierrez noted that the date was incorrect on the meeting summary.
 - Committee Member Merritt Miller noted a typographical error.
 - There were no additional changes to the meeting notes

4. Follow-Up on Last Meeting's Discussion Topic

- Overarching Principles
 - Facilitator Moloney noted that the committee came up with five additional Overarching Principle topics to consider:
 - Technology
 - Create stronger technology bond. Learn-by-Doing with enhanced technology. Technology is an augmentation not a replacement. Ex: phone alerts set by professors to alert you when you walk near a specific learning opportunity on campus. Technology is about strengthening learning opportunities, not replacing.
 - Transparency
 - Cal Poly and the City should build better relationships.
 - The neighbors of Cal Poly should be more informed of upcoming projects or events.
 - Adaptability
 - Master Plan should be flexible for changing campus needs, physically, technologically, and academically.
 - Consider more summer programs. Ties to decreasing time to graduation.
 - Campus is constantly looking at 9 month partnerships with the community businesses. The more students there are on campus the more attractive the campus is for outside businesses.
 - Accessibility
 - Need to remember students with disabilities in all of these topics. We need to focus on housing and other spaces that are available for disabilities.
 - Community Responsibility
 - Require a course on how to be a good citizen.
 - Educate students on their impacts to the neighborhood and city.

The committee had no additional principles to add.

5. Discussion question for this meeting: What are the emerging trends in Campus Life?

- Housing
 - i. Location
 - 1. How far is too far?
 - a. The committee discussed the location of additional housing and referenced the 1/8 mile radius map.
 - ii. Mixing housing and instructional or other learning spaces
 - 1. Interdisciplinary housing vs interdisciplinary academic arrangement
 - 2. General discussion of importance of work/life balance and fear that both residential and academic uses would negatively affect one another
 - 3. Many students are on campus for long hours and take naps, should we provide sleep spaces on campus?
 - iii. Affordability
 - 1. Provide opportunities for work/live discounts
- Dining
 - i. More well-rounded food choices
 - ii. Use of Cal Poly grown foods
- Student Support
 - i. Childcare
 - 1. Increase in graduate population will require more childcare
 - 2. Help attract faculty with families, women

3. Community has huge need for childcare services and if it were to be improved, it could be a revenue stream and a major marketing advantage
 4. Social and mental benefit for faculty and staff when their children are on campus, within reach
 5. Cal Poly is catching up to demand. We should be at front of this problem, even if capacity were tripled, we would still be behind and the prospect of further growth means we have even more catch up to do
- ii. International Students
 1. What are the facility needs?
 - a. Do they need dedicated spaces?
 - b. Visiting scholars could benefit from same services
 - c. Are out of state students similar?
 - i. Diversity is changing the overall feel, it is not just a California school anymore"
 - ii. Students are staying on campus during holidays because home is so distant or transportation is unavailable
 - iii. Support system is needed for these students, general agreement that out of state or international students have unique needs
 - iv. Less funding / zero funding from state means international students may help bring more funding
 2. How can we attract and retain them in terms of physical development?
 - a. Limited support for diversity in terms of religious holidays, international holidays, etc.
 - i. Firsthand account of how "LGBT tower" made LGBT students feel more comfortable on campus
 - b. International housing / themed housing
 - i. One person stated that themed housing has been a success
 - c. Virtual spaces are important to help create a community of students that might feel alone or different
- What are the limiting factors of our growth? What are some future possibilities?
 - i. High rise campus, not growing out but growing up?
 1. Why can't the campus grow out? discussion about whether we have room to grow or not
 2. We do not have height restrictions aside from view corridor, construction type restraints, and potential physical geography limitations
 3. Keeping the campus small and semi-rural because that is the culture of the campus
 4. Do we even need to grow?
 - a. There is a greater demand in the state of California for higher education; the question is how does Cal Poly fit into meeting this need?
 - b. One argument is that Cal Poly received 50,000 applicants but only admitted 4,000,

- i. Counter argument is that these applicants are not an indicator of actual number of students demanding enrollment but more a factor of application strategies of students applying everywhere to increase chance of acceptance
 - c. Departments are compacted and growing means more students have an opportunity to enroll in particular programs, also added potential for graduate student enrollment
 - d. Size of campus may allow us to be more selective and may indeed make our campus more sought-after, our size is a "double edged" sword
 - i. counter argument offered that allowing more students to enroll does not mean we allow less qualified students into the programs
 - e. Cal Poly has a certain type of student we accept, growth potentially gives space to new generations of students, more diverse students
 - f. There is demand and there are limitations, now we are trying to strike the balance"
- General Notes
 - i. Out of state and international students pay full tuition, non-supplemented by state taxpayers
 - ii. State of California is a year by year funding source, we grow we stop we grow we stop
 - iii. Discussion of what Cal Poly is and what we want to be
 - iv. Discussion of the role of liberal arts to inform other disciplines and help improve more diverse campus culture
 - 1. Discussion of mustang success center to encourage interdisciplinary studies and collaboration, may require programming in addition to space
 - 2. Interspersing academic departments and learning spaces can encourage interdisciplinary work
 - a. Counter argument, logistics of working day to day, it is more important to be within your discipline and your department because the majority of faculty work is within narrow field, practically speaking
 - b. Agreement that different disciplines have different needs and may have various
 - v. Learn By Doing Commons
 - 1. Do spaces always need to be assigned to a discipline?
 - vi. Do virtual spaces reduce need for physical growth?
 - vii. Consider "tax" that would help distribute donations and outside funding more evenly to help general facilities or underfunded departments rise with the tide
 - viii. On-campus internships/opportunities, benefit the school and benefit the students
 - ix. Walking across campus, discussion in terms of-
 - 1. Not a question of too far but too long
 - 2. Issues with lighting, hills, heavy backpacks, general security concerns and feeling of safety

6. Future Agenda Items

- A meeting will be held January 23, 2015 in Building 33, Room 285 (same location)
- Enrollment Growth considerations in Campus Life