

CAL POLY MASTER PLAN UPDATE
MASTER PLAN ADVISORY COMMITTEE
CAMPUS LIFE

DRAFT MEETING NOTES

Meeting #2
November 14, 2014

Attendance: (Asterisks mark those present)

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| 1. Julie Moloney | * Facilitator |
| 2. Philip Barlow | * Construction Management, Faculty |
| 3. Will Blumhardt | * ASI, Student |
| 4. Lily Clark | * Orfalea College of Business, SSP II |
| 5. Nancy Clark | * ASI, Assistant Director, Rec Sports |
| 6. Lauren Cool | ASI, Student (absent) |
| 7. Jean DeCosta | * Student Affairs, Dean of Students |
| 8. Joel Drenckpohl | * Front Porch Ministries, Director |
| 9. Kathryn Eisendrath Rogers | San Luis Coastal Unified School District, Board Member (absent) |
| 10. Cassi Goldsmith | College of Engineering, Admin Support Coord (absent) |
| 11. Tom Gutierrez | * College of Science and Mathematics, Faculty |
| 12. Bill Hales | * Ash Management Co., Owner |
| 13. Russell Hall | * Paso Almonds, Owner |
| 14. Kiera Hebert | * Cross Cultural Centers, Student |
| 15. George Hughes | Administration and Finance, University Police Chief (absent) |
| 16. Dianne Korth | * College of Agriculture, Food & Environmental Sciences, SSP III |
| 17. Deborah Longo | * Community Member |
| 18. Johanna Madjedi | * Information Services, Associate Vice Provost, ITS |
| 19. Beth Ann Merritt Miller | * Academic Programs & Planning, Asst Vice Prov, Univ Advising |
| 20. Dawn Neill | * College of Liberal Arts, Faculty |
| 21. Sasha Palazzo | * University Advancement, Admin Support Coord |
| 22. Steve Rein | * College of Science and Mathematics, Faculty |
| 23. Julia Starkey | * AwareAwakeAlive |
| 24. Mike Thornton | * Cal Poly Corporation, Campus Dining Director |
| 25. Alison Ventura | * College of Science and Mathematics, Faculty |
| 26. Jackie Caplan Wiggins | * Frieda's Inc., Vice Pres. and COO |
| 27. Doug Bush | MCRP, CRP 552 Studio (absent) |
| 28. David DuBois | * MCRP, CRP 552 Studio |
| 29. Jenny Wiseman | * MCRP, CRP 552 Studio |

MEETING NOTES:

1. Introductions
 - All members present introduced themselves and affiliation or other relationships with Cal Poly, and shared their interest in assisting with the master plan update.
2. Committee Organization
 - The facilitator identified that President Armstrong appointed Dean of Students, Jean DeCosta, as the Master Plan Campus Life Advisory Committee Chair.
3. Review of October 24, 2014 Meeting Summary
 - Committee Member Ventura noted that she was in attendance at the last meeting.
 - Committee Member Barlow noted that he was present at the meeting and not on the list of members.
 - There were no additional changes to the meeting notes

4. Follow-Up on Last Meeting's Discussion Topic

- Campus Life Principles
 - General
 - New Red Radish salad bar is a great option for students. Parents have heard positive feedback.
 - Campus life should have a connection with the central coast community. The Construction Management program interacts with public all the time. This could be another category that could be expanded on, another aspect of campus life.
 - Compatibility
 - Add language that indicates that campus life is not independent of the community.
 - Student learning
 - What kind of programs exist now and what success has there been with current living/learning programs?
 - From 2001, they have integrated certain learning communities with majors, invite faculty to come to dorms and be available
 - Each college has own residence hall. Also has themed halls like leadership
 - No faculty living in these halls
 - Over last 12 years, we've seen students get more engaged and involved in class work, students are filling every chair to study. This is a bigger percentage than ever before
 - Statistics for doubles vs triples - is there data from change academically in students who live in those halls?
 - Request for specific housing has increased in their college as opposed to normal dorm halls
 - University provided housing must be self-supporting: is this common for all universities?
 - Yes, historically, bonds have been issued and repaid through student rents.
 - We cannot use state money for housing.
- Overarching Principles
 - Balance
 - Consider adding a technology component to this principle, or have an additional principle covering technology.
 - Environmental Suitability and Sustainability
 - The Committee noted the new CSU-wide sustainability policy, specifically that our food should be 20% sustainably sourced by 2020.
 - Compatibility
 - Students tend to move off campus after their first year. Rentals near campus are very expensive and highly sought after. Full time neighbors should speak with neighboring property owners operating rentals about problem tenants.
 - Community is expensive in general. Rentals tend to bring down property values
 - Are there funds allocated to purchasing real estate?
 - Not state funds but private funds
 - If university has intention of purchasing property off campus like on Slack Street, if expanding campus footprint in some sense, that needs to be tied to master plan update.
 - Anything purchased by private monies would be owned by Cal Poly but does automatically become state land and would be under the City's jurisdiction.
 - Berkeley annexed some additional land around it. Cal Poly could do the same.
 - Does SLO have a moratorium on building? Is there anything like that which could impact campus housing?
 - According to one committee member, development is very difficult in the City and could impact efforts for public/private housing ventures.

- Transparency idea: In terms of what the campus is actually doing, it is often those in surrounding area who are the last to know. In other cities you need to meet with community and get feedback. In one committee member's experience that has never been the situation with Cal Poly.
- Adaptability idea: Plan should be flexible.
 - Online education could be the future. Where is education going in the future? Idea of having big giant campus will be a thing of the past, lecture halls could be obsolete. Maybe adaptability philosophy buried in here, maybe we don't need more housing if we are living in a new future. Should we include a section on this?
 - Flexibility to changing world we live in
 - With online learning we lose mentoring and coaching ability to help turn students into young adults, they will use technology but we have to make sure that we create the community so we mentor and coach.
 - Our motto is learn-by-doing - you have to be here to "do." You can't "do" by viewing.
 - Regardless of personal opinion of education, we will not change online future. A lot is beyond our control. Adaptation clause recommended to account for changing technology. The campus could shift from classroom to workroom space.
 - Learn by doing and online aren't mutually exclusive, online class, lab space on campus for gathering idea. You can have both.
 - Cal poly has a sense of place. The best universities will never go fully online. Online education is not the same as on campus education. No one views it as the same as a college degree. If we have to pick to attach our stigma of campus....what would we do? I don't think anyone would want to do primarily online.
- College experience should be core element of thinking; the college experience is social and developing as an individual adult. It sets us apart as a way of learning experience, developing whole student. The college experience is about more than getting a degree, it's also a "coming of age" experience.
- Proximity
 - Idea of contextual presence, constant feedback of data going on vs what you are doing physically, if we are creating campus life space, what kinds of way are we going to use that to your advantage? How can we create that contextual connection?
- Green Space
 - The Committee did not have any changes to this principle.
- Community
 - This principle should include civic and cultural responsibility. The campus community should not be exclusive of the nearby residential community within the City.
 - Cal poly has built residential identity compared to other CSUs, reflecting in previous master plan.
 - Seems to be basic paradox, there is not housing for everyone here now, if you want to create campus culture shouldn't goal be to house everyone on campus? Why are we not getting into this framework?
 - Important to have robust housing options off campus for students, will have hard time to keep 3rd and 4th years on campus
 - Lot of private companies which building housing for students but near the campus, like Mustang. That works really well. Is in association with campus.
 - Students want to live off campus for more freedom. Also, if you get in trouble, it doesn't necessarily ruin your academic career.
 - Privacy issue with on campus apartments/dorms- RA's and inspections of rooms on campus deter students.
 - If a part of the larger plan should be thinking about different aspects of living needs: freshman dorm, second year, etc. maybe the long range is how to incorporate

different living communities and one can choose the communities based on what their needs of independence looks like

- How did Isla Vista become Isla Vista?
 - Unincorporated part of Santa Barbara County.
 - UCSB is slowly buying up properties.
- Public private partnerships would allow other types of housing on campus and solve a lot of these problems
- City and business community wouldn't want all kids on campus- they would spend less money in the city
- If the goal is to house more students on campus, then maybe we should be reducing enrollment.
- Dining needs to grow rapidly along with Housing South just like we did with PCV. We struggle with 9 month economy. It's a complex arrangement being self-supporting and being 24/7. Need more partnerships with businesses, but hard to have 9 month economy on campus
- Visual Continuity
 - The Committee did not have any changes to this policy.
- Additional overarching categories to add:
 - Technology
 - Create stronger technology bond. Learn-by-Doing with enhanced technology. Technology is an augmentation not a replacement. Ex: phone alerts set by professors to alert you when you walk near a specific learning opportunity on campus. Technology is about strengthening learning opportunities, not replacing.
 - Transparency
 - Cal Poly and the City should build better relationships.
 - The neighbors of Cal Poly should be more informed of upcoming projects or events.
 - Adaptability
 - Master Plan should be flexible for changing campus needs, physically, technologically, and academically.
 - Consider more summer programs. Ties to decreasing time to graduation.
 - Campus is constantly looking at 9 month partnerships with the community businesses. The more students there are on campus the more attractive the campus is for outside businesses.
 - Accessibility
 - Need to remember students with disabilities in all of these topics. We need to focus on housing and other spaces that are available for disabilities.
 - Community Responsibility
 - Require a course on how to be a good citizen.
 - Educate students on their impacts to the neighborhood and city.

5. Looking Ahead

- A community open house will be held on Saturday, November 15, 2014 at 10am at the Ludwick Community Center in San Luis Obispo.

6. Future Agenda Items

- A meeting will be held December 5, 2014 in Building 33, Room 285 (same location)
- Future trends in housing, dining, others services and activity programming