

CAL POLY MASTER PLAN UPDATE
MASTER PLAN ADVISORY COMMITTEE
CAMPUS LIFE

DRAFT MEETING NOTES

Meeting #1
October 24, 2014

Attendance: (Asterisks mark those present)

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| 1. Julie Moloney | * Facilitator |
| 2. Philip Barlow | * Construction Management, Faculty |
| 3. Will Blumhardt | ASI, Student (absent) |
| 4. Lily Clark | * Orfalea College of Business, SSP II |
| 5. Nancy Clark | * ASI, Assistant Director, Rec Sports |
| 6. Lauren Cool | * ASI, Student |
| 7. Jean DeCosta | * Student Affairs, Dean of Students |
| 8. Joel Drenckpohl | * Front Porch Ministries, Director |
| 9. Kathryn Eisendrath Rogers | * San Luis Coastal Unified School District, Board Member |
| 10. Cassi Goldsmith | * College of Engineering, Admin Support Coord |
| 11. Tom Gutierrez | * College of Science and Mathematics, Faculty |
| 12. Bill Hales | * Ash Management Co., Owner |
| 13. Russell Hall | * Paso Almonds, Owner |
| 14. Kiera Hebert | * Cross Cultural Centers, Student |
| 15. George Hughes | * Administration and Finance, University Police Chief |
| 16. Dianne Korth | * College of Agriculture, Food & Environmental Sciences, SSP III |
| 17. Deborah Longo | * Community Member |
| 18. Johanna Madjedi | Information Services, Associate Vice Provost, ITS (absent) |
| 19. Beth Ann Merritt Miller | * Academic Programs & Planning, Asst Vice Prov, Univ Advising |
| 20. Dawn Neill | College of Liberal Arts, Faculty (absent) |
| 21. Sasha Palazzo | * University Advancement, Admin Support Coord |
| 22. Steve Rein | * College of Science and Mathematics, Faculty |
| 23. Julia Starkey | * AwareAwakeAlive |
| 24. Mike Thornton | Cal Poly Corporation, Campus Dining Director (absent) |
| 25. Alison Ventura | * College of Science and Mathematics, Faculty |
| 26. Jackie Caplan Wiggins | * Frieda's Inc., Vice Pres. and COO |
| 27. Doug Bush | * MCRP, CRP 552 Studio |
| 28. David DuBois | * MCRP, CRP 552 Studio |
| 29. Jenny Wiseman | * MCRP, CRP 552 Studio |

MEETING NOTES:

1. Introductions
 - All members present introduced themselves and affiliation or other relationships with Cal Poly, and shared their interest in assisting with the master plan update.
 - The master plan update website went live Thursday, and committee members are comfortable with listing their names on the website.

2. Committee Organization
 - Six different committees have been identified to advise the Master Plan update, focused on areas of strong interest to the Master Plan.
 - President Armstrong will appoint a chair.
 - Julie Moloney, Campus Planner, will facilitate meeting content.
 - MCRP students Doug Bush, David DuBois and Jenny Wiseman will provide administrative support.

3. Master Plan Overview

- The 2001 Master Plan map has been mostly built out. We do not want to start from zero with the update. Committees have been asked to first look at the 2001 Master Plan and look for policies that still apply and others that could be improved or added.
- Why look back to 2001 Master Plan? Continuity is important, but update should also look at changes, new issues and opportunities.
- A Master Plan is required by CSU with a 20 year outlook. You can do small amendments, and Cal Poly has, but eventually you want to update.
- Master Planning efforts coordinate with other planning efforts on campus including the Academic Enrollment Planning and Vision 2022.
- Campus Life incorporates residential, dining, and support services on campus, as well as student life and activity programming. This committee's job is to think about how students, faculty and staff use these services and how to create a better campus.
- This committee is made up of students, faculty, staff and community members to garner input from a wide range of perspectives.

4. Initial Questions

- The committee asked the following questions:
 - Who will improve student enrollment?
 - Academic Enrollment Planning is happening concurrent to the Master Planning efforts. Enrollment projections inform space needs. Ultimately the CSU Board of Trustees will approve the Master Plan.
 - Is there a target enrollment number?
 - The numbers that the President stated at Fall Conference in 2013 were ideas and jumping off points to explore enrollment capacity. The Master Plan Update and Academic Enrollment Planning efforts underway will tell us what a realistic number is for this campus.
 - There is a demand to graduate more students from Cal Poly.
 - Is there any thought to expanding the graduate programs?
 - Expanding the graduate programs is being considered under the Academic Enrollment Planning efforts.

5. Master Plan Principles from 2001

- The committee began to go through the Campus Life specific principles and identified current relevancy, areas to change and brainstormed ideas for new policies to consider.
 - Compatibility
 - *Faculty/Staff housing options may be suitable for off-campus locations.*
 - Committee members thought it was a good idea to survey faculty and staff to understand the demand for housing. They also wanted to consider on-campus options for housing. Bella Montana was not as successful as it could have been for many reasons including market timing, deed restrictions, and overall design.
 - Members questioned the wording of the policy and suggested it be clearer to specify provisions for for-sale, rental, subsidized housing or other assistance programs.
 - It was brought up that Cal Poly is not competitive when recruiting faculty due to the high cost of housing and low salaries. We should consider other benefits or assistance for new hires. Consider rental properties for limited term faculty.
 - Members wanted to ensure that we consider compatibility of new housing with the surrounding land uses. Could consider integrating faculty into student neighborhoods. Consider faculty housing integrated with married student housing.
 - The committee requested background information on housing from the current Master Plan and to look into best practices at other CSUs.

- Proximity
 - *Additional first year housing should be located near existing dormitories and other support services such as campus dining.*
 - Committee members asked to see student success data related to location of first year housing.
 - The committee was interested to know if Cal Poly was going to require freshmen to live on campus in the future.
 - Dorm style housing provides a transition for first years from home to independent living. Apartment style housing is for upper level students with more independence.
 - Mixing freshmen with upper classmen has been problematic. Freshmen need more supervision.
 - *Support services and facilities such as retail, food outlets, study and workspaces, and recreational amenities should be incorporated into new housing where possible.*
 - Student committee members noted that living in Poly Canyon Village (PCV) separates students from services and the rest of campus housing. They feel isolated. Especially challenging without a car.
 - Students living farther from services felt a safety concern with walking long distances at night.
 - One committee member noted that the University Police Department provides on-campus shuttle service, but perhaps the program is not well advertised.
 - Future housing should incorporate multiple uses such as dining, study space or library annex, health care services, etc, especially if housing gets further from campus core.
 - Consider shuttles from outlying areas to center of campus.
- Social Environment
 - *Residential complexes should include food service, retail, housekeeping and other related services.*
 - Future housing should incorporate multiple uses such as dining, study space or library annex, health care services, etc, especially if housing gets further from campus core.
 - Campus market prices are too high for students.
 - Dining options is biggest complaint among students.
 - Consider fresh vegetable delivery, partnership with farmers' markets, food trucks, variety of vendors.
 - On-campus population is a captive audience for vendors to charge higher prices.
 - *As Cal Poly becomes even more of a residential campus, entertainment, recreation, and social facilities should be provided to support a 24-hour community.*
 - Consider a 24 hour presence on campus through dining, programmed activities, etc. Open the UU 24 hours more often.
 - Hindrances include noise restrictions, safety, staffing, funding and participation.
 - There are other places close to campus that offer safe, late night activities for students.
 - Make sure 24 hour community includes healthy and responsible outlets and encourages students to get adequate sleep.
 - A committee member asked why the University wants to keep students on campus. Answer: University wants to build the community on campus to improve relationships, student success and to not be a burden on the City.
 - It was asked if Cal Poly is a dry campus. Answer: we are changing the rules to be more flexible – basically becoming a wet campus.
 - Consider a pub on campus.

- Faculty, staff and students would enjoy more activities on campus after hours. See University of Texas example. Could hold more community events on campus.
 - Consider 12 month academic calendar.
 - Student Learning
 - *Create residential environments that support learning, including study space, internet infrastructure and learning support within residential complexes. Such environments are particularly important to undergraduate students living away from home for the first time.*
 - Students need reliable wireless access at dorms.
 - Future housing should incorporate multiple uses such as dining, study space or library annex, health care services, etc, especially if housing gets further from campus core.
 - Housing Types
 - *Housing for first year students should generally be dormitory style, in proximity to other first-year housing, campus dining and other support services.*
 - Dorm style housing provides a transition for first years from home to independent living.
 - First year housing near other first year housing helps create supportive community.
 - *New student housing not oriented primarily to first-year students, should emphasize apartment style living.*
 - Apartment style housing is for upper level students with more independence.
 - Could consider a mix of housing styles in one development.
 - Feasibility
 - *University provided housing must be self-supporting.*
 - Rents currently pay bonds for housing development.
 - *Cal Poly may utilize a variety of development and funding options for housing, including private party partnerships.*
 - Future development may look to private parties and housing providers to partner on student housing projects.
 - The committee will continue this discussion at the next meeting.
6. Other Topics
- Students as good citizens
 - Noise/neighborhood sleep deprivation issues
 - Opportunities to teach basic life skills such as balancing a check book, money management, etc.
 - Opportunities to educate students about public health.
7. Future Agenda Items
- Overarching Principles
 - Future trends in housing, dining, others services and activity programming
8. The next meeting of the Campus Life Master Plan Advisory Committee will be held November 14, 8-10 am, location to be determined.